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Strategy



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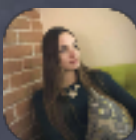
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Founder
IT



Tatiana Ladaniak
Finance



Oleksandr Holubenko
Lawyer



Viktoriia Okhota
Event-manager



Artem Sattarov
Advisor



Richard Silkov
Advisor

Coffee market



- Poor grain quality
- Low automation
- Low infrastructure
- Adverse climatic conditions
- Inconsistency consumer preferences
- Minimum information of the product
- High spec
- Price fluctuations

Coffee production in 2017-2018 amounted to about 45.56 million bags, which is 10% less than last season

Our goals

- Improve product quality
- Improve the taste of the drink
- Improve grain quality
- Process automation
- Brand unification
- Versatility of the offer
- Process transparency
- Social integration



Application «Love»

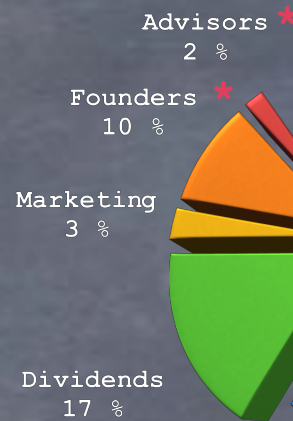
In order to bring people closer together, "Love" brought together all the main communications together:

- Social media (photos, videos, posts)
- Communication
- Creating projects
- Finance
- Geo-communications (taxi, routes, places)
- Marketplace
- Charity and mutual aid
- Sports, creativity and education

Gossip together, helped people to communicate with each other much more often, increased live communication.



Token Sale



I Stage - 12,5%
125,000,000 LAC

Token Sale
68 %

Softcap - € 2,062,500

Cost of 1 token LAC: € 0,025

Emission: 1,000,000,000 LAC

Protocol: ERC20

New issue of tokens: impossible

Lock token*: to II Stage

Presale or Private Sale: yes

Whitelist: yes

Min Personal Cap: € 10,000 (equivalent ETH)

Max Personal Cap: € 250,000 (equivalent ETH)

The project, which brought together a new generation of coffee production, based on the air roasting method, with its implementation using a mobile application, which is supported by its own blockchain platform and unites all coffee brands.

